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ESTABLISHED 1886

# W. W. WILMORE

## DAHLIA SPECIALIST

TRADE LIST

1929

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1929



*NAIAD*

*Grower and Dealer in*

### DAHLIAS, GLADIOLI, PEONIES AND HARDY PERENNIAL PLANTS

Gardens on West Thirty-Eighth Avenue, One and a Half Miles West of City

**P. O. Box 382**

**Denver, Colorado**

Send Business Card when asking for trade list or ordering goods.  
These prices for dealers only.

## BUSINESS TERMS

1—Prices quoted in this list do not include express or mailage; if wanted by mail, figure parcel post zone rates per pound and add this to the price quoted. Dahlias weigh about 3 pounds to the dozen.

2—Orders from unknown parties must be accompanied by cash or satisfactory references. This rule is strictly enforced.

3—No goods will be sent C. O. D. unless one-half the amount accompanies the order.

4—Six articles of a kind at dozen rates; 25 at 100 rates.

My References: Dun and Bradstreet, or National Florists' Board of Trade.

Do not ask for Freight Shipments of tender plants; it is not safe.

## BOX COLLECTIONS OF DAHLIAS

For many years past I have put up for dealers sets of thirteen assorted varieties, unlabeled, embracing a wide range of colors—red, white, pink, yellow, variegated, etc.—no two alike. These collections are put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is over a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, only I use stock that I am full handed on. These boxes retail at \$2.00 and cost the dealer \$1.00.

## HARDY PERENNIAL PLANTS

All Field Grown, Strong, Clean Stock. (See Retail Catalog for description.)

	Doz.	100		Doz.	100
*Asters, in variety.....	\$.75	\$ 6.00	*Hollyhocks, 7 colors, double.....	\$1.00	\$ 8.00
Bleeding Heart .....	4.00	30.00	Iris—Siberica .....	1.00	8.00
Coriopsis Lanceolata .....	.75	6.00	Iris—Pallada Delmatica .....	1.50	10.00
Gypsophila—1 year old (single) .....	1.00	8.00	*Iris—German, in variety.....	.75	6.00
Golden Glow .....	.75	6.00	Oriental Poppy .....	1.00	8.00
Gaillardia .....	.75	6.00	Larkspur Belladonna .....	1.50	10.00
Hardy Phlox, in variety.....	1.50	10.00	*Peonies (except Novelties).....	3.50	25.00
Hardy Pinks—Chinensis .....	.75	6.00	Sweet William .....	.75	6.00
Hardy Pinks—Clove .....	.75	6.00	Tiger Lily (Double).....	1.00	8.00
			*Color Separate		

## DOUBLE GYPSOPHILA

Every Florist, Nurseryman and Dealer knows the superior quality of this popular form of the Gypsophila. It dries readily and may then be kept almost indefinitely for winter use. A few years ago I procured seed far superior to anything yet tried, in that it produced double forms in some tests ranging as high as 75% double.

I have a fine stock of these roots on which I can guarantee a double percentage of 50%. Should be set so the single forms may be cut out when they bloom, leaving only the double. Singles bloom two weeks in advance of the double.

Strong one-year-old roots, \$1.50 per doz.; \$10.00 per 100.